



bringing spaces to life

commercial projects



We have put this together to provide you with a snapshot of some of our successfully completed commercial work.

We offer a full range of design services to help translate our clients' ambition into reality and we tailor our services to suit budgets and timescales.

We design, develop and manage the implementation of all projects to ensure they are practical, commercially viable and creative.

We are confident that your investment in us will be worth it. If you see a project in this brochure that interests you, please don't hesitate to call us and ask us how we went about achieving it.

We look forward to hearing from you.



Bev Wood
Owner/Creative Director



Conference Room, Social 7, The Landing Media City

Our offer sits between the architect at one end of the creative scale and the product designer at the other; it requires an understanding of how people use and interact with product and spaces.

Our team has a mix of design skills to achieve outcomes which work operationally and creatively.

We have developed a number of long standing relationships with other professionals such as architects, contractors, lighting consultants and graphic implimenters, to name a few.

We collaborate with other specialists to ensure we can deliver the best possible results for your project.

We understand the demands of programme and cost parameters and have a track record of delivering against both.

We have a reputation for innovative and inspiring spaces. Our clients work with us because we are creative, reliable, easy to work with and fulfill expectations.

what we do



Concept Generation

We use mixed media to generate and communicate our ideas. We start with loose sketches then work these up in 3D software to provide you with an 'at scale' representation of our ideas for your commercial scheme.



Scheme Management

We regularly manage the on-site project process which can include chairing and co-ordinate meetings, producing action plans and progress reports. We can also manage client stakeholders and other professionals and other professionals teams to achieve deadlines.



Design Development

Our experienced team can produce detailed drawings and photo-realistic visuals to communicate the scheme to suppliers and manufacturers for costing and budgeting purposes.



Implementation

bwd have implemented public and private sector projects from inception to completion. We align our creative output to deadlines and budgetary constraints. We can act as lead consultant or collaborate as part of a wider team.

- **We work in partnership** with our client
- **We research and explore** current and future scenarios to design from an informed position
- **We get to know our clients'** aims, ambitions, values and strategic aspirations
- **We tailor our services and fees** to suit individual project requirements
- **We have high standards** and we devote the same attention to every challenge we are given, whether your project is large or small
- **We value every client** and the majority of them offer us repeat business and referrals



Break-out area, Social 7, The Landing Media City

Social 7 - The Landing

Media City, Manchester

Challenge

The Landing, Media City UK offers office space for digital micro-businesses to work alongside large media and technology organisations. The team at The Landing briefed bwd to undertake a major design refurbishment of the seventh-floor - now known as 'Social 7'.

Results

bwd have created additional office space, re-configured and extended the existing conference facilities and re-used an existing glass partitions to form a new break-out room. We re-planned the entire floor, specified all new materials and finishes, produced drawings and details for tender and project managed the implementation process with the selected contractor.



Existing conference room, The Landing Media City



Newly refurbished conference room

Challenge

The North Wales Housing Association is a social enterprise providing homes and delivering services to over 2,700 households across North Wales. The client wanted a cost-effective revamp to the reception area to present a more homely first impression to arriving visitors.

Results

We focussed on modernising the space and removing the dated counter, carpet and ceiling tiles. Our approach was to create a less corporate feel and we have achieved this by redesigning the counter, introducing ceiling features and homely touches such as pendants. We have made reference to Llandudno in the wall and window treatments and added modern soft furnishings to create warmth and colour.



Existing reception, NWAH

**Welcome
Croeso**



Self Serve

Challenge

Mighty House approached us to cost-effectively revamp an existing video shop into their Estate Agency. Their business model relies on them attracting investment partners; they wanted to communicate their locally-focussed approach in a physical way and didn't want it to look like any other Estate Agency.

Results

We worked in partnership with our client from inception to completion to create a space which is unique to them. The large wall features the skyline of Lancaster to resonate with local investors. There is a private area towards the rear, for day-to-day work functions, yet the staff can still see who is entering. All of the furniture, fittings and details were sourced by bwd, to co-ordinate with the client's brand colourways, and accent lighting is used to focus on key customer messaging.



Video shop prior to strip out



We Manage

We Invest



Challenge

The client team briefed bwd to design a warm, friendly and inviting space for their travel centre which would reflect the company's rich history. The travel centre needed to communicate to customers that their services extend from Fleetwood to Lytham. The space needed to present their travel offer in a modern and customer-focussed way.

Results

There is no longer one counter with no indication to customers as to where to queue. Literature is stored away in a purpose built storage unit, behind the staff workstations. We have formed a dedicated supervisor's room, for secure cashing up, which doubles as somewhere for staff to take a break. The colourways reflect the new bus livery. As a one-stop shop for all things related to Blackpool Transport, customers can pick up timetables, obtain fare information and tickets and buy a souvenir.



Existing Travel Centre

something

students



Challenge

The Bolton Museum is a public museum and art gallery opened in 1939 and owned by Bolton Council. They have a collection of natural history, archaeology, art, local history and one of Britain's oldest aquariums. The museum has undergone a £3.8M refurbishment and needed a quality retail offer and gift shop to help drive additional revenue opportunities.

Results

bwd have designed and project managed the new gift shop space, which is also the route visitors take to access the upper galleries. The design references materials and finishes used in the new gallery spaces. bwd also helped source products for the shop, and the layout enables intuitive visitor movement and encourages impulse buying. Fixtures are designed to link together so staff can reconfigure the shop to suit seasonal merchandise needs, and the dinosaur is now suspended overhead to create impact.



Proposed space for new Gift Shop



MUSEUM SHOP

ACES OF
BOLTON

Challenge

Hardscape are a Bolton-based independant paving and stone manufacturer. Their mission is to always be an inspiration to designers, architects and those that work in the creation of physical urban space. They invited bwd to redesign their showroom to appeal to a varied product specifier audience from architects and designers to developers and private clients.

Results

The showroom is now a showcase for their vast range of products and has the 'wow' factor the client team wanted. Product are displayed in bespoke designed units to enable visitors to pick up actual materials and there are integrated screens to present examples of implemented schemes. There are dedicated spaces for the in-house CAD team and office spaces for private meetings.



New product display units



Hardscape has a rich heritage built on geologist training, unrivalled technical knowledge and a passion for exciting landscapes. What greater respect for landscaping consultants and suppliers with global reach and experience, employing 40+ people. We work extensively across the globe across transport interchanges and leisure and educational facilities to ensure we meet our clients' needs. We have completed prestigious projects across a number of our projects without realising. When Hardscape started, the industry trend was for companies to outsource their products. Today, creativity, our ethos is the antithesis of this, focusing on uniqueness, innovation and the correct materials for the project requirements in all of our suppliers worldwide.



your experience with us is completely equal. What we recognised was and passion are two of our main drivers. Our collaborative approach to landscape scheme or landscape, enabling us to build a professional landscape architecture, construction and design's know

and innovation in 2012, in new a variety of projects, from the UK to the Middle East, Europe and a lot of other networks.

SELECTED 2012

APPLY to Select

HARDSCAPE
CONCRETE

projects, in a particular technical area we built, get to know our clients, their needs and what we can offer them.

Challenge

Victorian cook Sarah Nelson invented Grasmere Gingerbread in 1854. It is now run by third-generation owners Joanne and Andrew Hunter. The gingerbread is baked fresh daily and retailed online as well as from their tiny shop, based in Grasmere in the Lake District. The owners invited bwd to redesign and refit their shop in-keeping with their traditional roots and using traditional materials and finishes.

Results

The shop has been completely refurbished and the new service counter has been designed to showcase the gingerbread and the other Cumbrian-based products that visitors to this unique shop know and love. The surfaces of the counter have been designed to avoid crumb traps and the rear counter areas now cater for more back-up stock. There is a bespoke Covid screen that has been carefully integrated to be functional as well as tie-in with the traditional looking counter design.



Existing shop counter



New Grasmere Gingerbread Shop

Challenge

One of the biggest complaints in the centre is that there is no where to sit, unless you are buying a drink or food. The seating project forms part of an £11m transformation of Manchester Arndale Shopping Centre.

Results

bwd have designed, overseen the manufacture and implemented a new modular seating system. The seats are made up of standard lengths, however they can be configured as singles or doubles. They can be placed back-to-back or as corner options, and include optional artificial planters and trees to bring an 'outside/in' feel to the Centre. The seat cushions and backs are detachable to allow for deep cleaning. There are currently 13 units and plans for more in the future.



New seating details



EXCHANGE
COURT

YO!

活

FOUR20MIN

Footage

Double seat unit, Manchester Arndale

Challenge

Manchester Arndale attracts over 40 million annual visitors and has 1.8 million square feet of retail space. The food court occupies 35,000 square feet and offers shoppers the opportunity to grab a quick bite to eat. bwd were invited to look at ways to enhance the dining experience, ideas for adding additional seating for solo diners and creative interventions to help with operational tasks such as table clearing and disposal of food packaging.

Results

We looked at how and what types of customers were using the food court. We observed this at various times of the week and noted user patterns. We have zoned the space using colour, pattern and lighting. We have introduced high peninsula tables with tray drop-off points to help table clearing. The new peninsulas address the needs of single diners and help physically and visually with dividing the food court into zones.



Existing food court



Food Court Concept

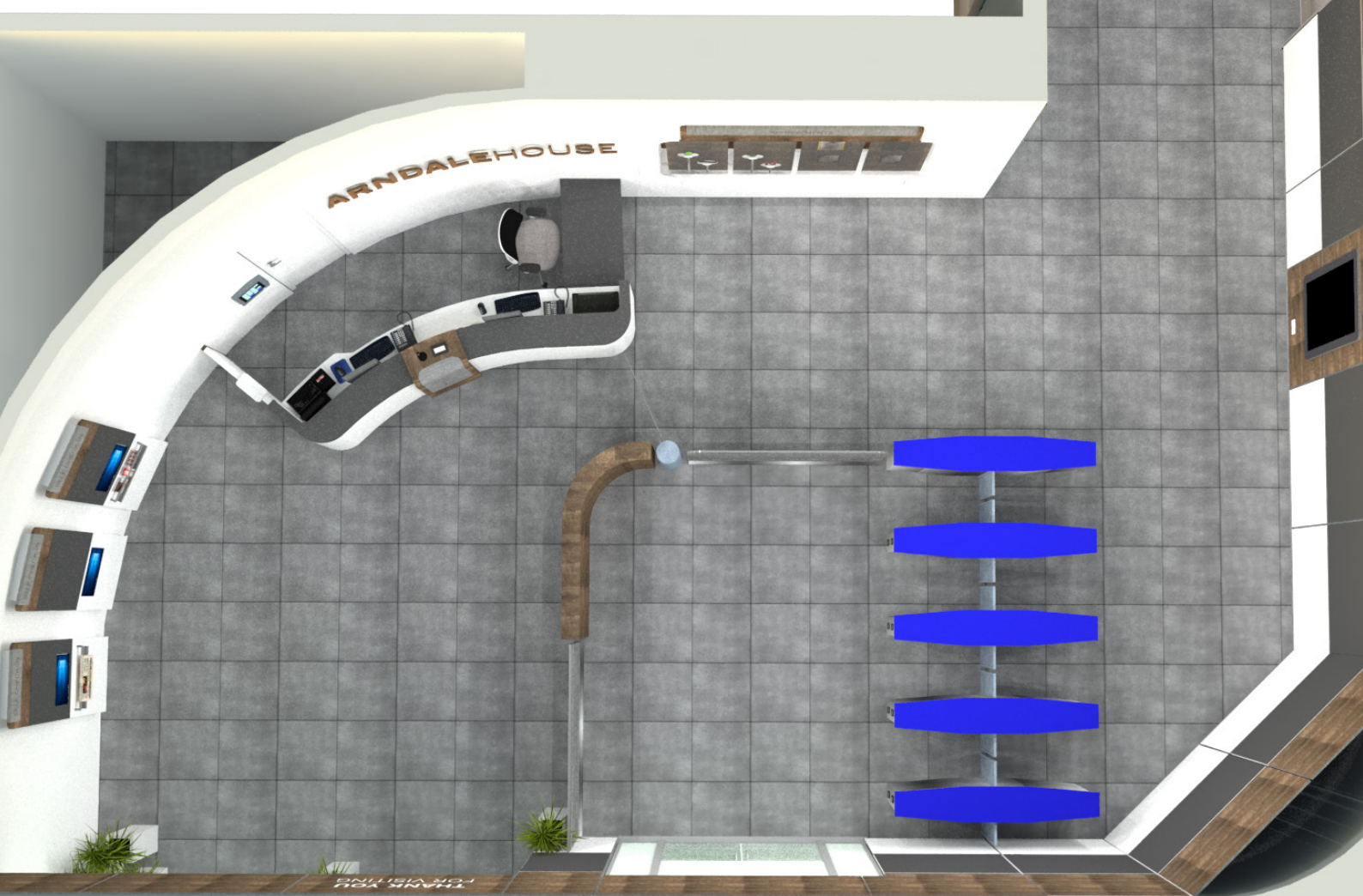
Challenge

Arndale House is home to 19 floors of office space situated within the UK's largest city-centre shopping centre, Manchester Arndale. As the face of Manchester Arndale retailers, the Arndale House Reception was dated and tired. bwd were approached to redesign the reception to improve the look and feel and to resolve the entrance/exit flow issues between incumbent tenants and visitors.

Results

bwd sub-divided the reception area to enable tenants to enter and exit via the electronic gates, whilst visitors had a dedicated entrance area. The visitor area has a manned reception counter and wall-mounted self-service check-in options. The counter has been designed to help monitor the flow of entering and exiting visitors and the curved barrier clearly defines the space. The fit-out was phased to enable the reception to remain operational throughout and bwd managed and co-ordinated the phased build.





3D visual of proposed plan layout, Arndale House, reception

Challenge

Opened in 1963 Stoke Bruerne is one of the UK's first canal museums. The museum occupies three floors and is home to objects which tell the story of Britain's waterways, from the perspective of the people that lived and worked on the canals. The Canal and River Trust commissioned bwd and Cowper Griffiths Architects to undertake a full refurbishment of this listed building in Northamptonshire.

Results

bwd worked in collaboration with the architect to transform and modernise the building. bwd designed and delivered the new cafe offer, which has been expanded over two floors, and the new retail offer. We have designed all of the interpretation elements and have managed and coordinated inputs from the main contractor, sub-consultants and suppliers, as well as liaising with the project team and volunteer groups involved.





This building was built as a
warehouse around 1844

Challenge

To 'tell the story' of Astley Hall and educate visitors about its rich history. The brief was to transform the old Coach House into a mixed-use space showcasing historic artefacts, details about the Hall's history and selling high quality, locally produced merchandise.

Results

We have delivered a space to inform visitors about Astley Hall's rich history as well as encouraging them to want to explore the House and grounds. The new gift shop and information space is a destination for residents and visitors alike. We created all of the bespoke retail fixtures and interpretation elements. We brought in a local joinery firm to produce the fixtures, a lighting consultant to create the feature lighting system and specialist printers to produce the graphic and interpretation. We have managed the project, during various government lock-downs, from concept to completion.





MILY

HOME

LIVES

LEGACY

EXIT

Thank you for visiting

Why choose bwd?

- We are creative and effective designers who know how to implement branded environments.
- We have on-site management expertise to ensure projects are implemented effectively and within agreed timescales and costs.
- We have developed relationships with sub-consultants, contractors and suppliers who add value to our services.
- Our clients tell us we are creative, honest, reliable and never promise what we can't deliver.

We love to build new relationships and we guarantee that you will not be disappointed when you appoint us.



Bev Wood
Owner/ Creative Director





1 Richmond Road
Lytham St Annes
FY8 1PE

+44 (0) 1253 732 864

www.bwd.uk.com
studio@bwd.uk.com